

WEBINAR

2025-26

Annual Operational Plan

Presenter: Sarah Corcoran
CEO





Acknowledgment of Country

AGENDA

1. Our operating environment
2. Financials and Member subscriptions
3. Our 2022-27 Strategic Plan
4. Our 2025-26 activities: The Annual Operational Plan (AOP)
5. 2025-26 AOP timeline: Your feedback
6. Q&A

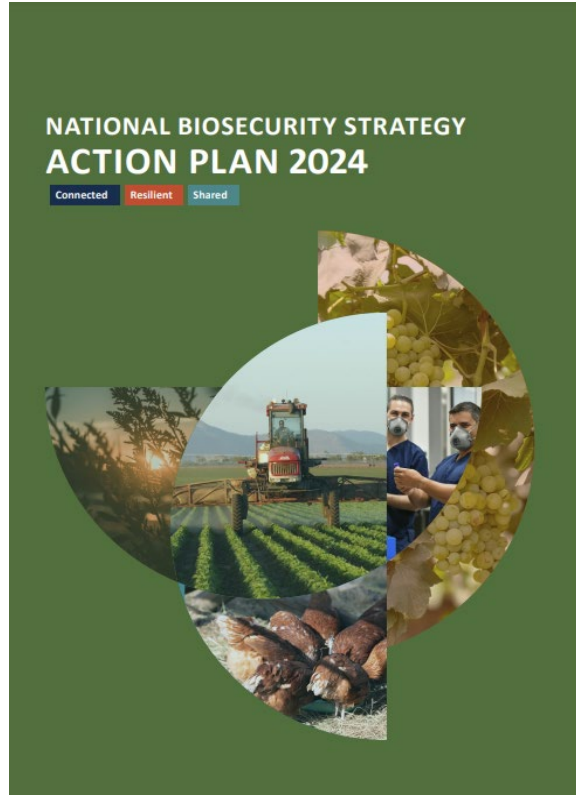
OUR OPERATING ENVIRONMENT

Member feedback



memberships@phau.com.au

Biosecurity operating environment



Biosecurity operating environment: Risks and opportunities

INDUSTRY



Building a responsive,
skilled biosecurity
workforce

GOVERNMENT



Biosecurity operating environment: Business growth



FINANCIALS AND MEMBER SUBSCRIPTIONS

Investments



Income

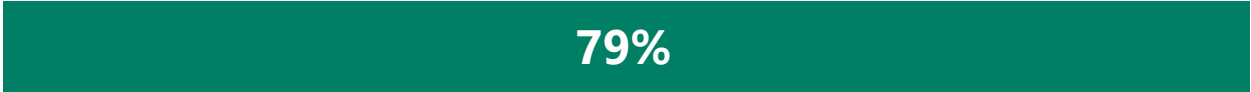
PHA Income

Total income excluding interest (2025-26)

\$16,235,287

2024-25 forecast **\$14,912,705**

Non-subscription



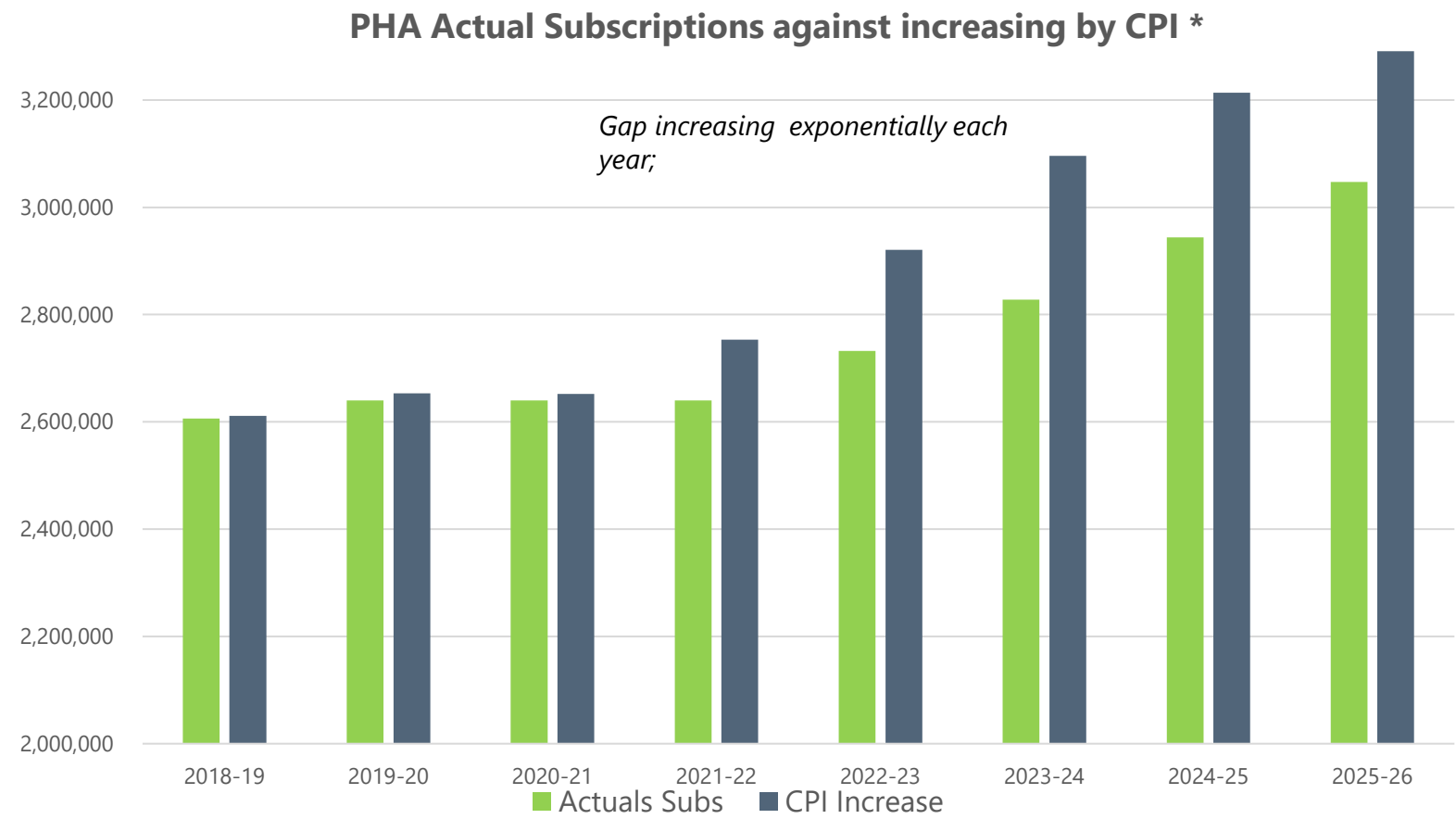
\$13,166,192
2024-25 (F) **\$11,908,229**

Subscription



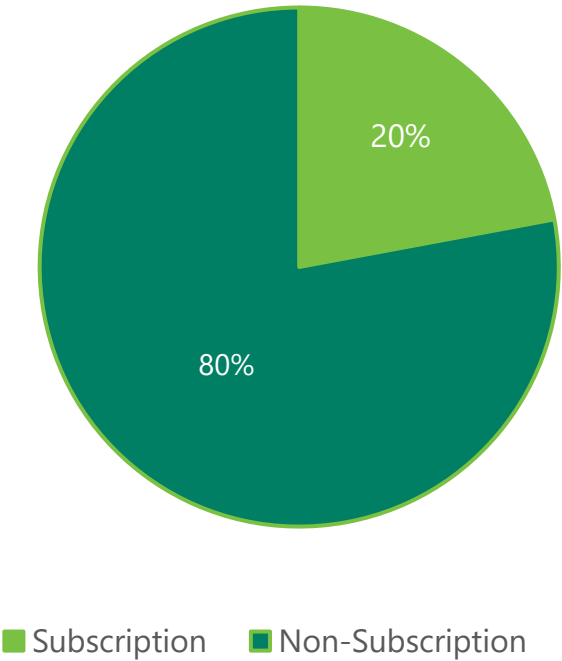
\$3,069,095
2024-25 (F) **\$2,965,052**

CPI and subscription increase



* CPI published June each year (December 2024)

Sources of income for 2025-26



Project income (Industry)

\$ 9,532,536

2024-25 (F) **\$8,329,693**

Project income (Government)

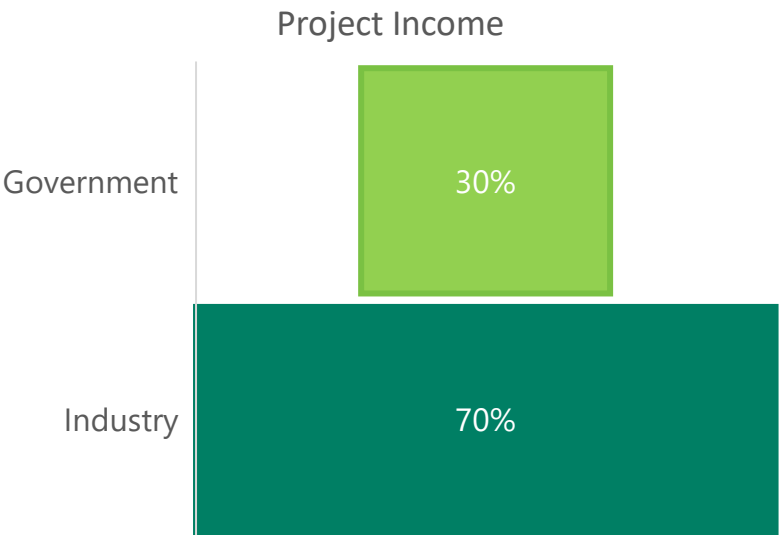
\$3,633,656

2024-25 (F) **\$3,578,536**

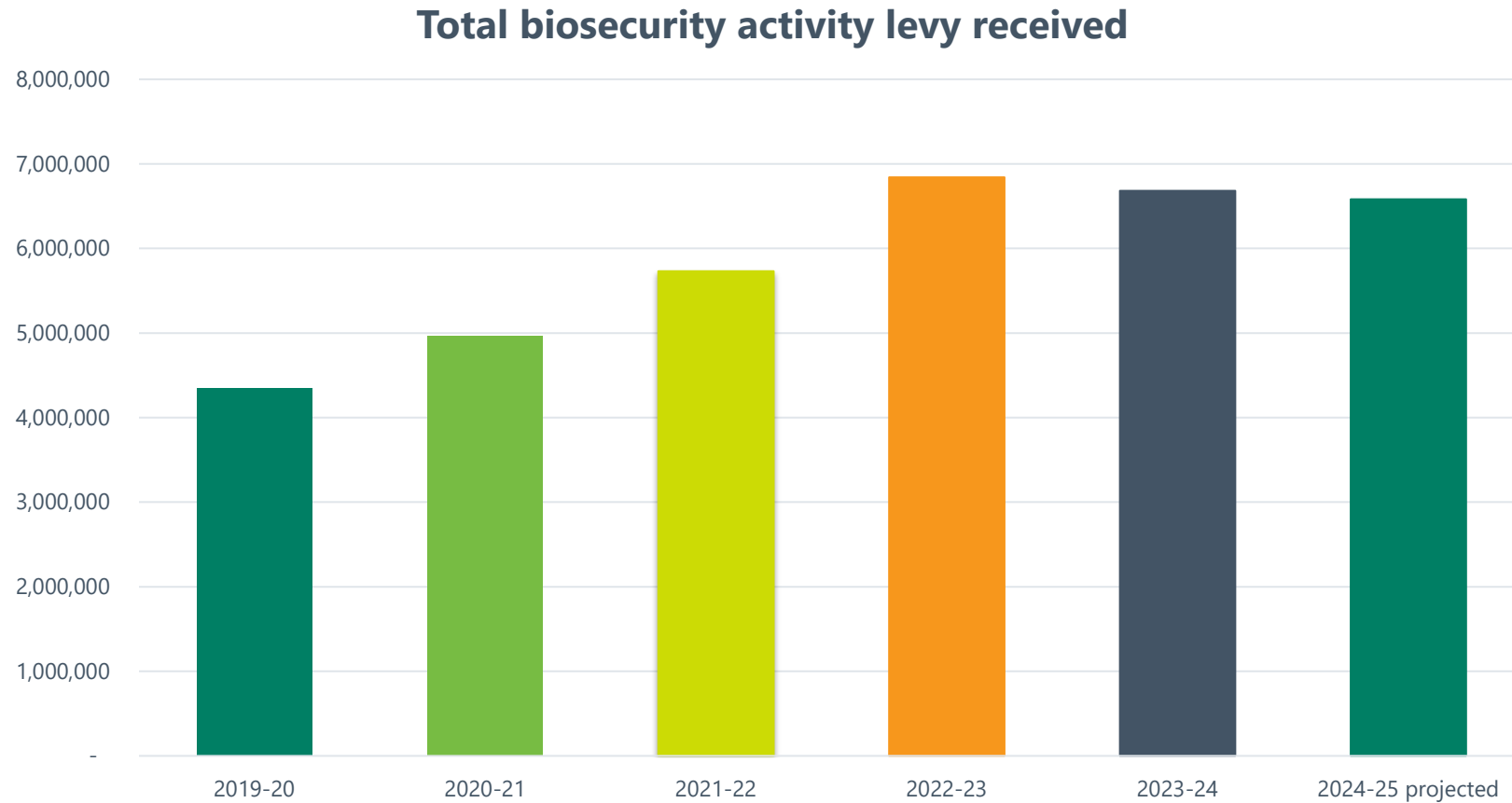
Subscription

\$ 3,069,095

2024-25 (F) **\$ 2,965,052**

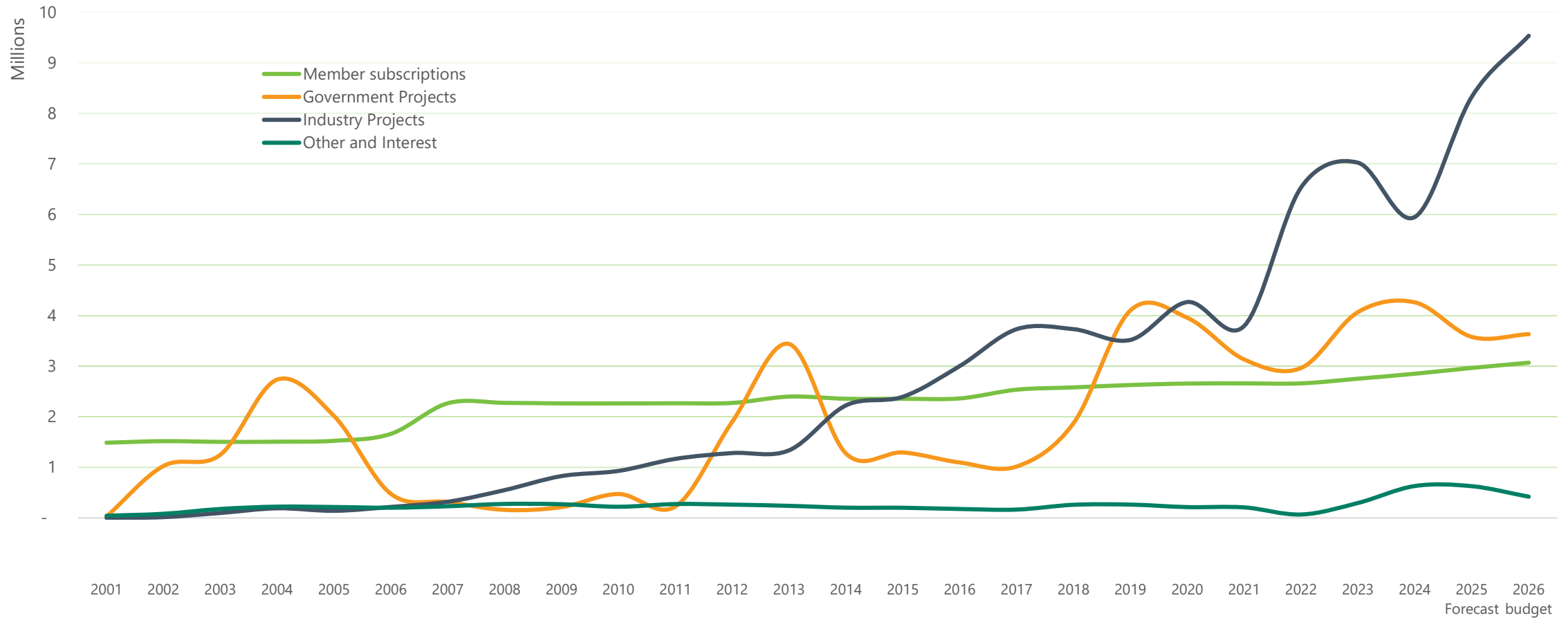


Biosecurity activity levy



PHA income

PHA income by source financial years 2001 to 2026



OUR 2022-27 STRATEGIC PLAN

Strategic Plan 2022–27



Strategic Plan 2022–27

OUR STRATEGIC PRIORITIES

A strong and resilient Plant Biosecurity System is built on connected strategies and partnerships, effective and efficient response and recovery, and leveraged data and technology for improved decision-making and rapid response to biosecurity threats.



Aim
We will advance Australia's collective ability to respond and recover from plant pest incursions.

Measures/Outcomes

- Continued shared commitment to the Emergency Plant Pest Response Deal measured by positive sentiment of signatories and no decrease in industry coverage
- "Fit for purpose" national response arrangements underpinned by strengthened and expanded response partnerships
- Maturing levels of biosecurity response capability across stakeholders sustained through practices supporting continual and shared learning
- Cohesive networks of informed and capable industry, government, and community stakeholders ready to respond to biosecurity threats.

Strategic Actions

We will do this by focusing on:

- 1.1 Strengthening and expanding the scope of national response arrangements.
- 1.2 Strengthening response readiness and resilience.
- 1.3 Cultivating collaborations that improve national response arrangements.
- 1.4 Reviewing and sharing learnings to improve responses.



Aim
We will develop cohesive networks amongst our members, the supply chain and the science and technology community.

Measures/Outcomes

- New relationships established with non-traditional and international partners
- Increased positive sentiment towards the value of existing partnerships
- Increased number of industry and partner programs developing best practice solutions
- Increased understanding of industry adoption of biosecurity practices
- Benefits of partnered communication, extension and training valued by industry.

Strategic Actions

We will do this by focusing on:

- 2.1 Building new partnerships to face future risks.
- 2.2 Improving our existing partnerships for emerging risks.
- 2.3 Working with members to develop best practice solutions for preparedness, response and recovery.
- 2.4 Driving adoption of best practice solutions that reduce risk.
- 2.5 Collaborating with partners to ensure targeted communication, extension and training.



Aim
We will improve Australia's ability to identify and detect biosecurity threats.

Measures/Outcomes

- Increased awareness of the use of innovative technologies and approaches in plant biosecurity
- Enhanced national identification and detection capability across Australia that reflects biosecurity risk profiles
- Increased knowledge brokering of industry and government intelligence
- Increase in engagement activities and initiatives with the community.

Strategic Actions

We will do this by focusing on:

- 3.1 Being a role model in the use of innovative technologies and approaches in plant biosecurity.
- 3.2 Strengthening scientific rigour and capability.
- 3.3 Establishing PHA as the knowledge broker for plant biosecurity.
- 3.4 Continually improving Australia's biosecurity systems and processes.
- 3.5 Engaging the community to enhance reporting of biosecurity threats.
- 3.6 Capturing greater benefits from national and international initiatives.

OUR OPERATIONAL PRIORITIES

These are a range of organisational actions in addition to the strategic actions that PHA must execute to manage the company effectively, support the changes required to implement this strategy and to build the capacity and capability to deliver our strategic priorities.



2024-25
Mid-Year
Performance
Report



2024-25 Mid-Year Performance Report

Download your copy today!



OUR 2025-26 ACTIVITIES

Annual Operational Plan



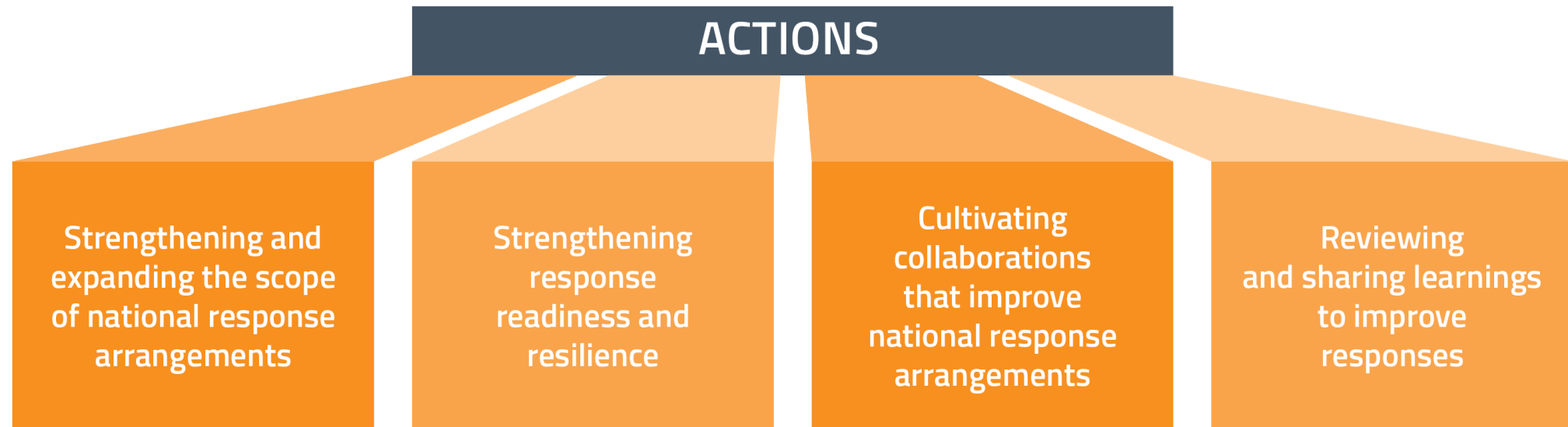
STRATEGIC PRIORITY

1

**Respond
effectively**

We will advance Australia's collective ability to respond and recover from plant pest incursions.

Strategic Priority 1





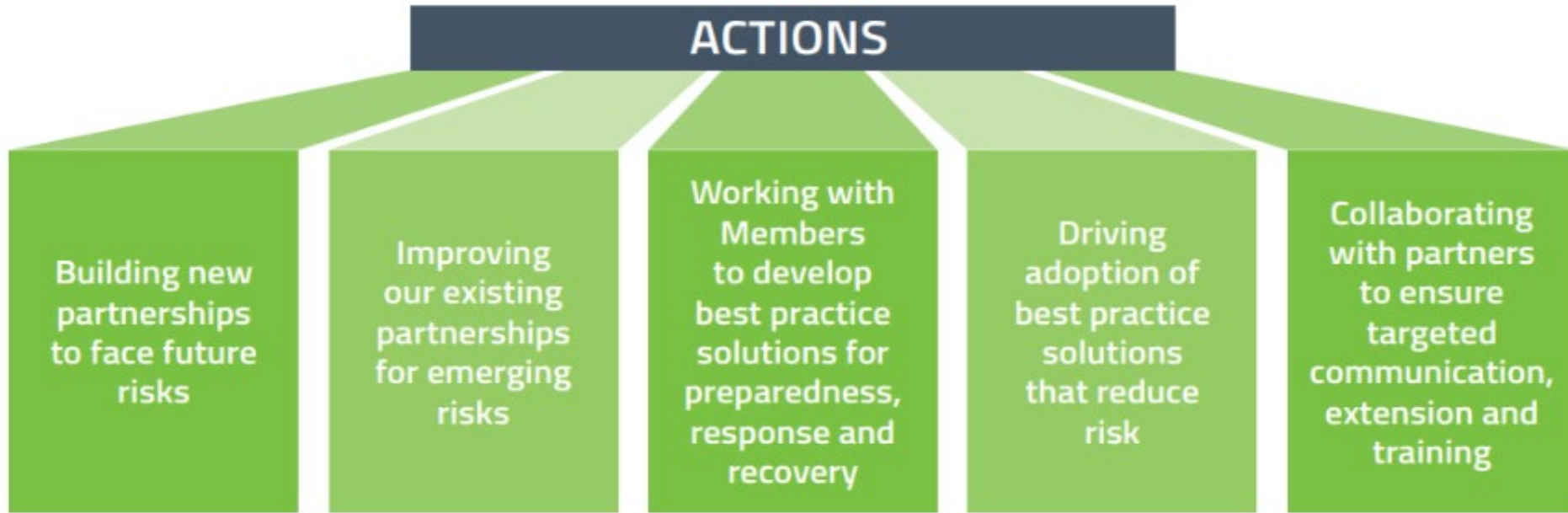
STRATEGIC PRIORITY

2

**Strengthen
partnerships**

We will develop cohesive networks among
our Members, the supply chain and the
science and technology community.

Strategic Priority 2





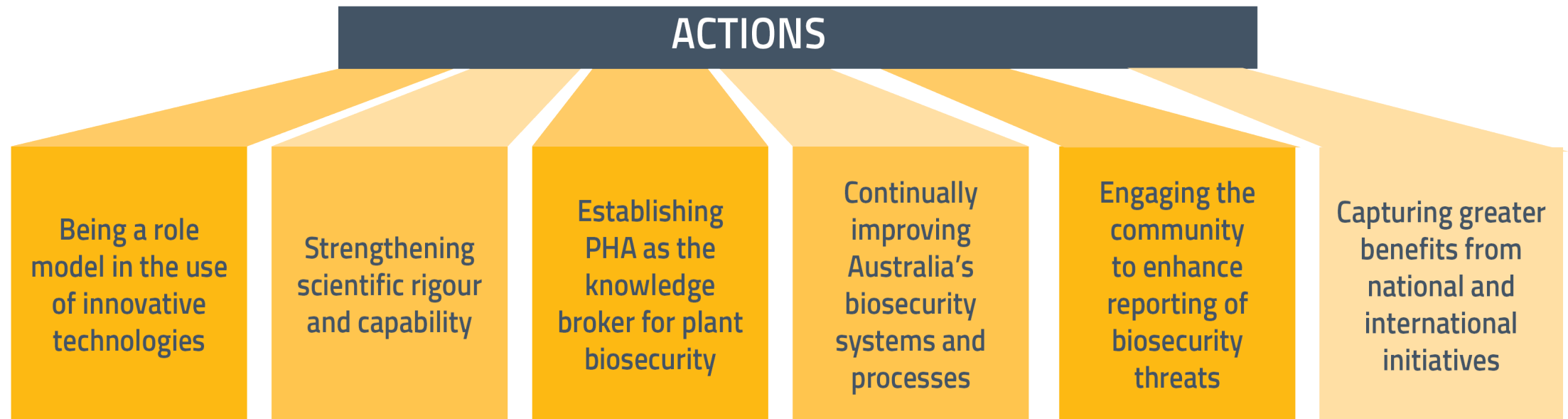
STRATEGIC PRIORITY

3

Enhance
integration

We will improve Australia's ability to
Identify and detect biosecurity threats.

Strategic Priority 3





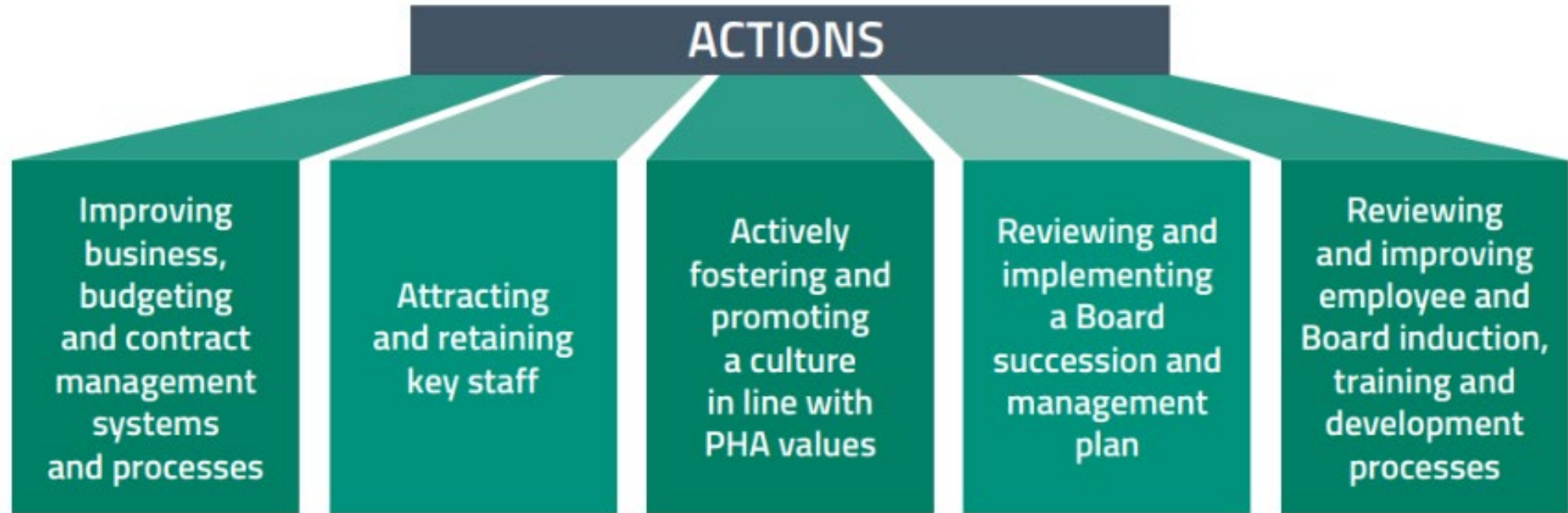
OPERATIONAL
PRIORITY

1

Improve governance & administration

Build a robust company with effective,
efficient processes that deliver good
governance and management.

Operational Priority 1





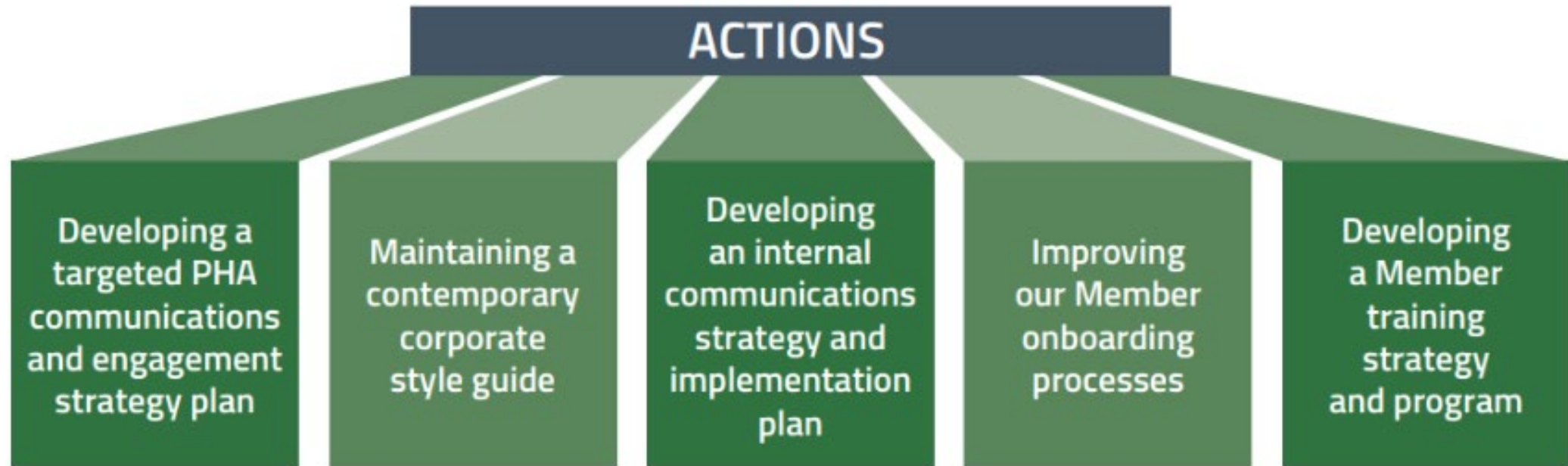
OPERATIONAL
PRIORITY

2

Enhance
communication
& engagement

Enhance PHA's reputation to support
company sustainability and growth.

Operational Priority 2



2025-26 AOP TIMELINE

Your feedback

AOP Timeline

Description	Date
Presentation at the AGM outlining plans and dates for the 2025-26 AOP	November 2024
Ongoing consultation with Members to seek input on priorities	Dec 2024 to Feb 2024
Member webinar	27 March 2025
Member feedback on draft AOP admin@phau.com.au	28 March - 18 April 2025
Distribute revised draft to Members	1 May 2025
Endorsement at Annual General Meeting (AGM)	22 May 2025

Questions



LET'S GET SOCIAL

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