

WEBINAR

2024-25

Annual Operational Plan

Presenter: **Sarah Corcoran**
CEO





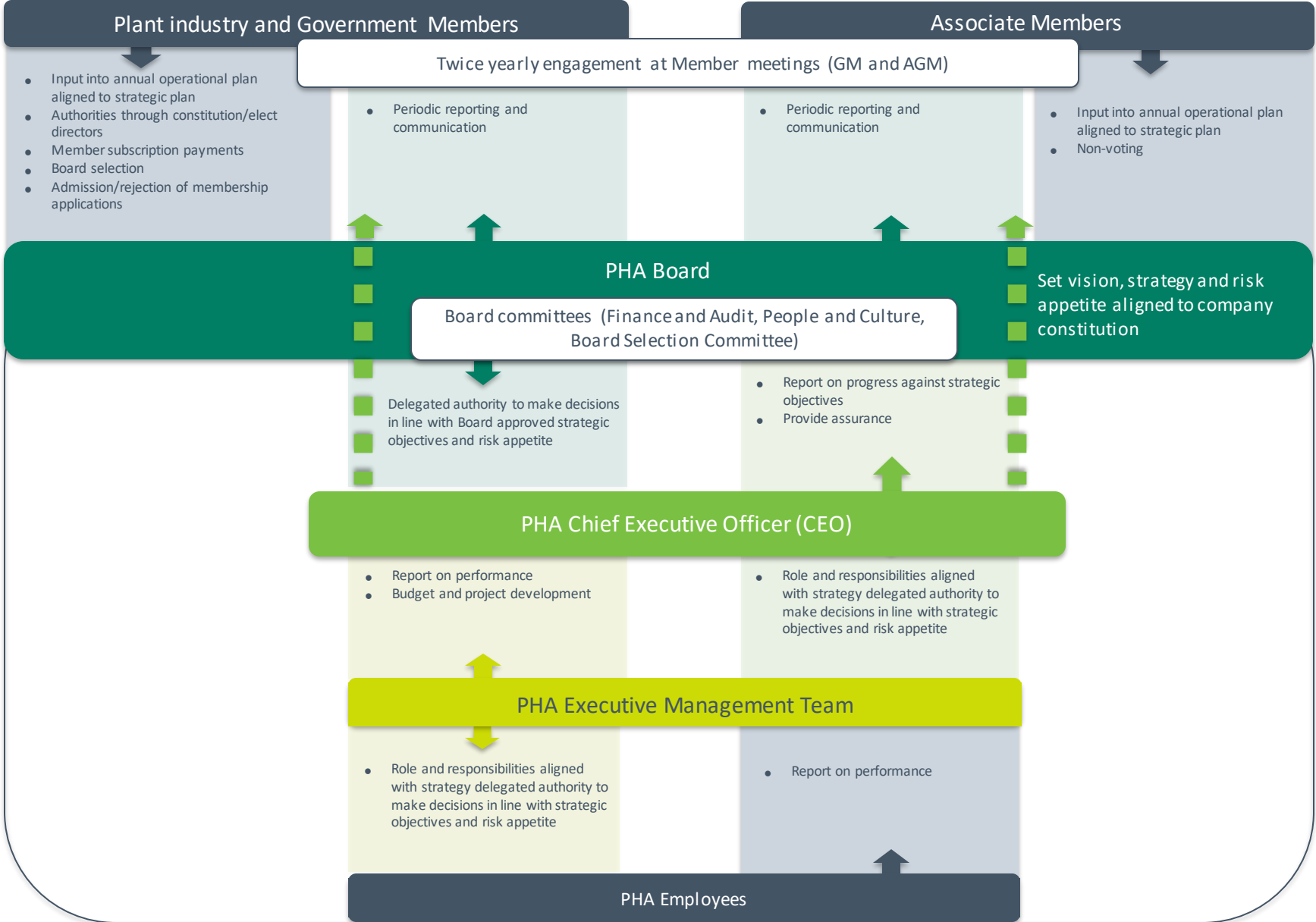
Acknowledgment of Country

AGENDA

1. Our operating environment
2. Financials and Member subscriptions
3. Our 2022-27 Strategic Plan
4. Our 2024-25 activities: The Annual Operational Plan (AOP)
5. 2024-25 AOP timeline: Your feedback
6. Q&A

OUR OPERATING ENVIRONMENT

Governance structure

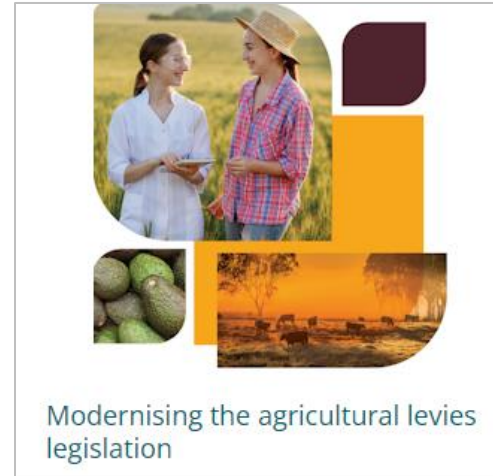
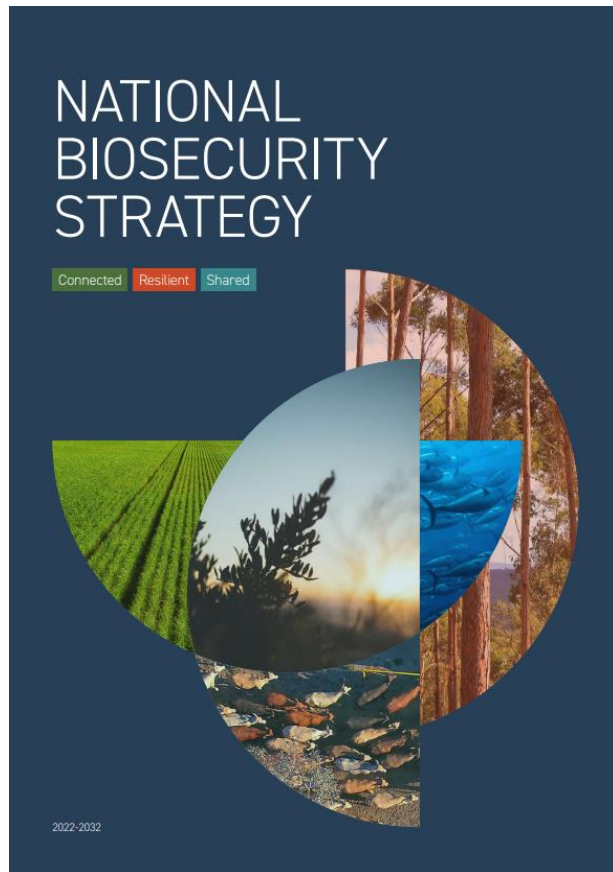


Member feedback



memberships@phau.com.au

BIOSECURITY RISKS AND OPPORTUNITIES



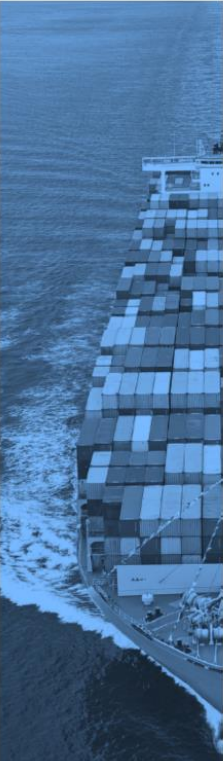
Intergovernmental Agreement on Biosecurity

An agreement between all Australian Governments

- The Commonwealth of Australia
- The State of New South Wales
- The State of Victoria
- The State of Queensland
- The State of Western Australia
- The State of South Australia
- The State of Tasmania
- The Australian Capital Territory
- The Northern Territory of Australia

The objective of this Agreement is to strengthen Australia's biosecurity system through enhanced national collaboration among Australian governments.

This Agreement defines the goal and objectives, and clarifies the roles, responsibilities and governance arrangements, that will guide the Commonwealth and States and Territories in supporting the national biosecurity system.



An aerial photograph of a large cargo ship sailing on the ocean, with its deck covered in stacks of containers.

FINANCIALS AND MEMBER SUBSCRIPTIONS

INVESTMENTS



INCOME

PHA Income

Total income excluding interest (2024-25)

\$14,772,062

2023-24 forecast **\$13,943,913**

Non-subscription

78%

\$11,807,010

2023-24 (F) **\$11,094,813**

Subscription

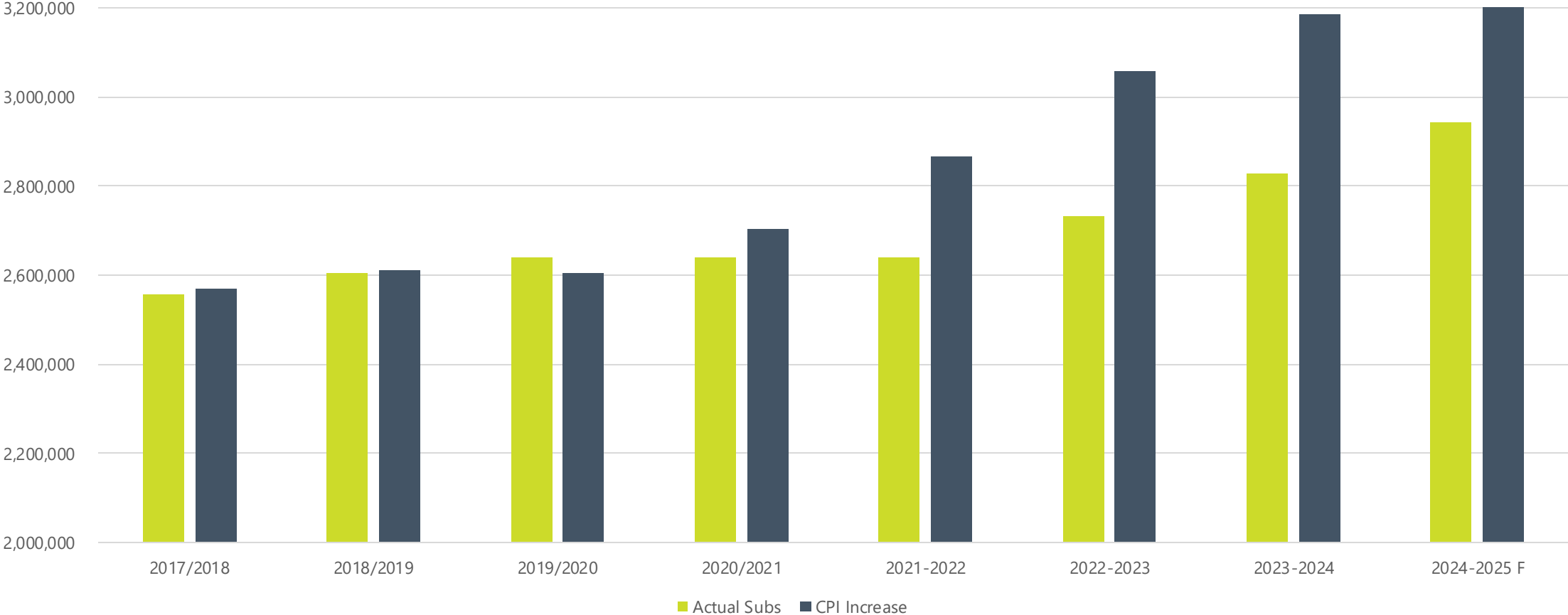
22%

\$2,965,052

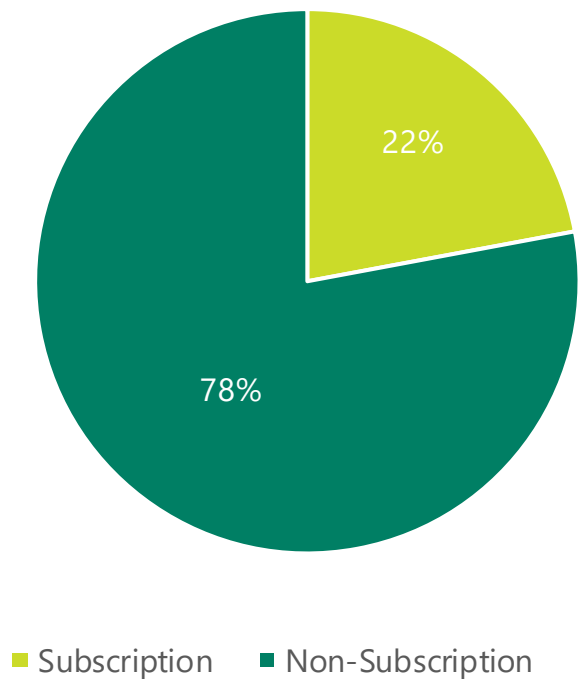
2023-24 (F) **\$2,849,100**

CPI AND SUBSCRIPTION INCREASE

PHA Actual Subs vs Subs increasing by CPI



SOURCES OF INCOME FOR 2024-25



Project income (Industry)

\$8,329,693

2023-24 (F) **\$7,174,817**

Project income (Government)

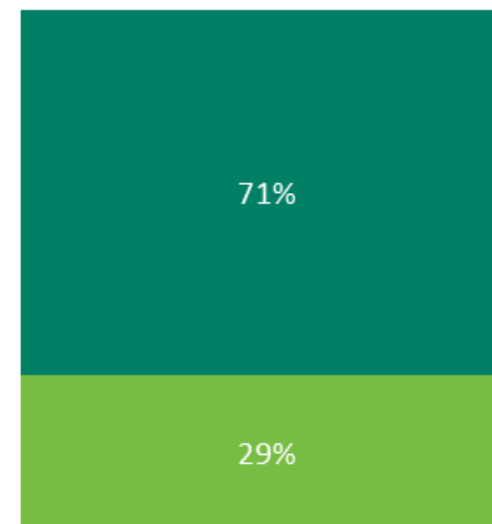
\$3,477,317

2023-24 (F) **\$3,919,996**

Subscription

\$ 2,965,052

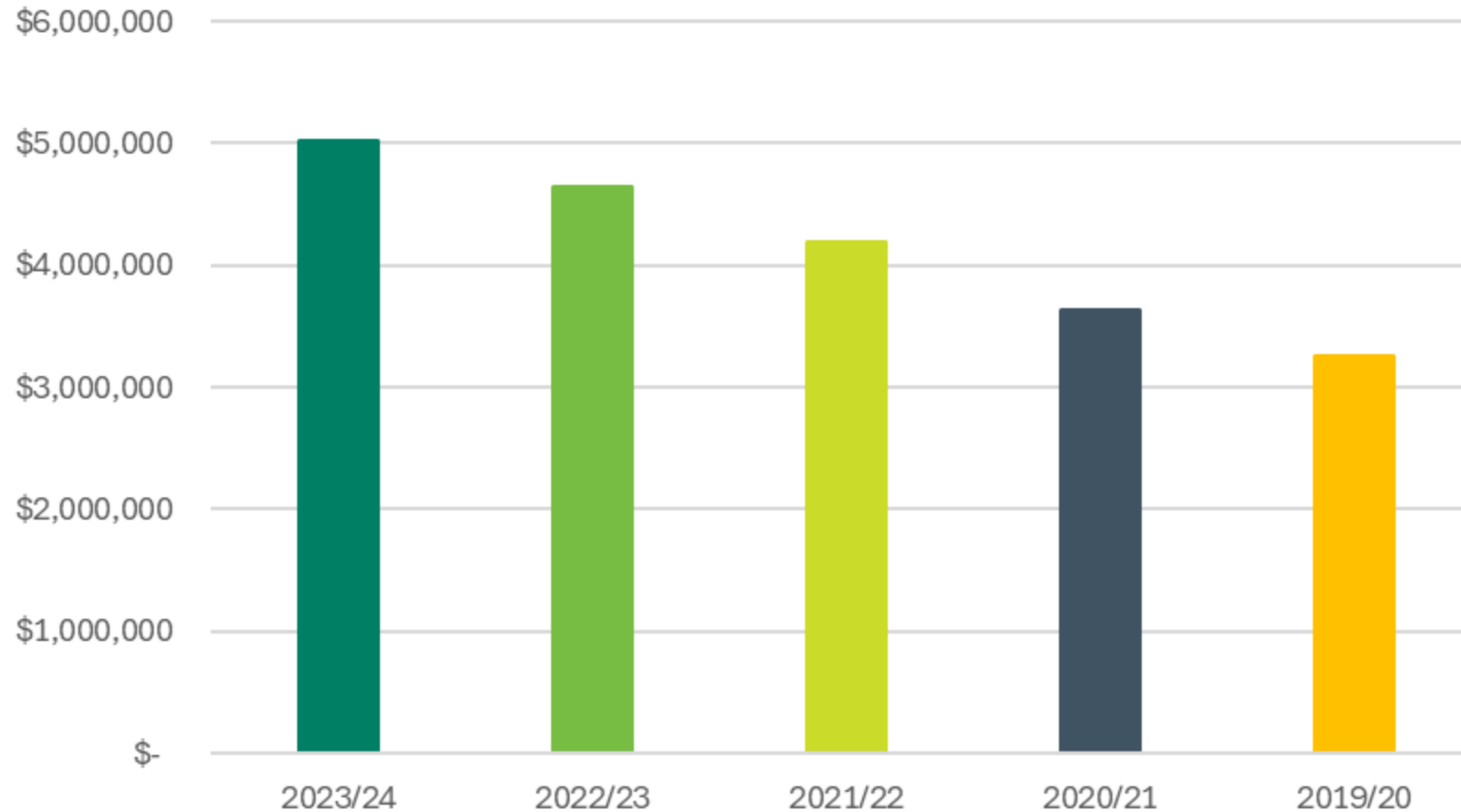
2023-24 (F) **\$ 2,849,100**



■ Project Income (Government) ■ Project Income (Industry)

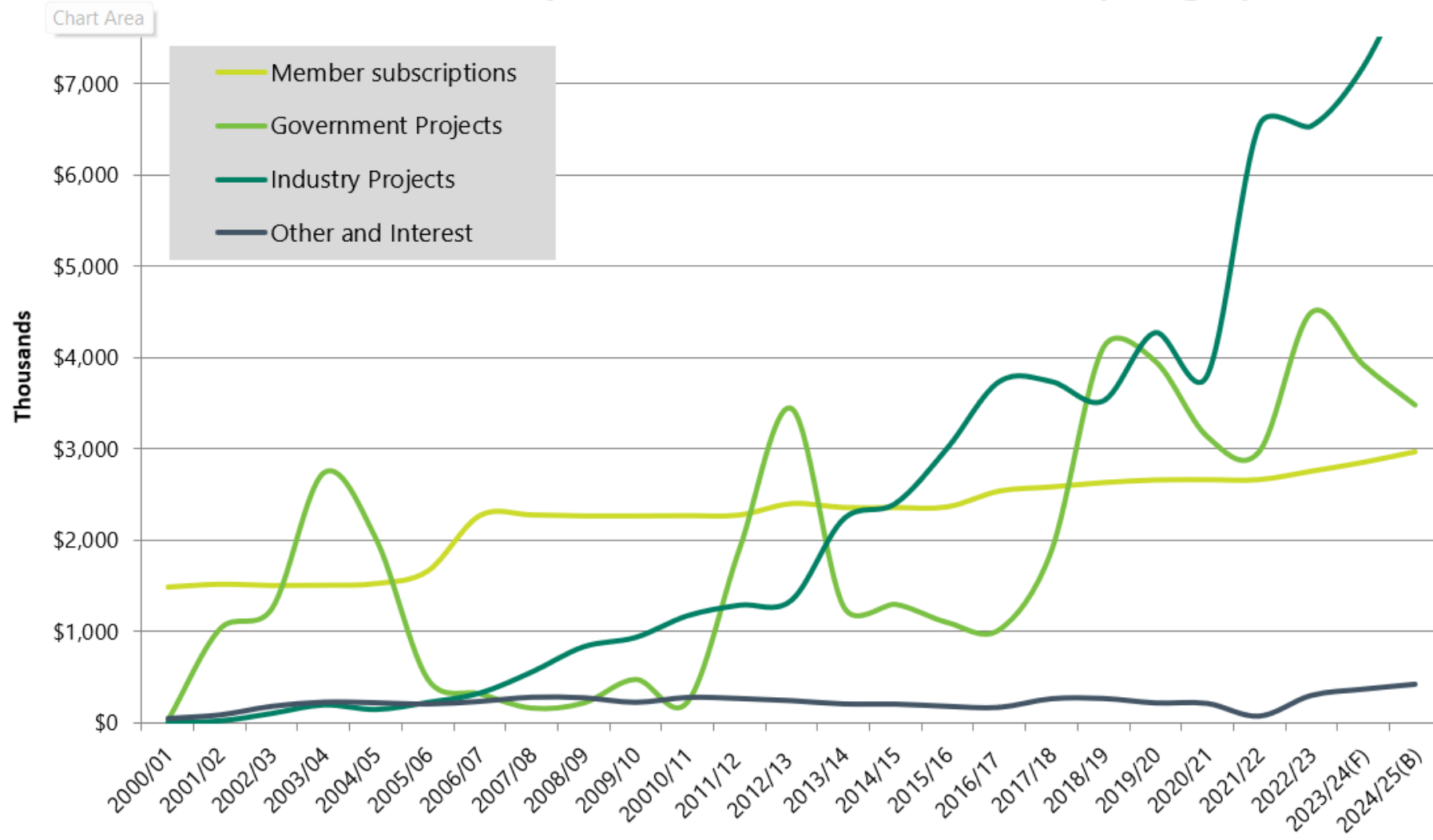
PHA Levy

Total PHA levy payments received YTD



PHA Income

PHA Income by Source 2000/01 to 2024/25 (budget)



OUR 2022-27 STRATEGIC PLAN

Strategic Plan 2022–27

Strategic Plan 2022–27

OUR STRATEGIC PRIORITIES

A strong and resilient Plant Biosecurity System is built on connected strategies and partnerships, effective and efficient response and recovery, and leveraged data and technology for improved decision-making and rapid response to biosecurity threats.



Aim
We will advance Australia's collective ability to respond and recover from plant pest incursions.

Measures/Outcomes

- Continued shared commitment to the Emergency Plant Pest Response Deed measured by positive sentiment of signatories and no decrease in industry coverage
- "Fit for purpose" national response arrangements underpinned by strengthened and expanded response partnerships
- Maturing levels of biosecurity response capability across stakeholders sustained through practices supporting continual and shared learning
- Cohesive networks of informed and capable industry, government, and community stakeholders ready to respond to biosecurity threats.

Strategic Actions

We will do this by focusing on:

- 1.1 Strengthening and expanding the scope of national response arrangements.
- 1.2 Strengthening response readiness and resilience.
- 1.3 Cultivating collaborations that improve national response arrangements.
- 1.4 Reviewing and sharing learnings to improve responses.



Aim
We will develop cohesive networks amongst our members, the supply chain and the science and technology community.

Measures/Outcomes

- New relationships established with non-traditional and international partners
- Increased positive sentiment towards the value of existing partnerships
- Increased number of industry and partner programs developing best practice solutions
- Increased understanding of industry adoption of biosecurity practices
- Benefits of partnered communication, extension and training valued by industry.

Strategic Actions

We will do this by focusing on:

- 2.1 Building new partnerships to face future risks.
- 2.2 Improving our existing partnerships for emerging risks.
- 2.3 Working with members to develop best practice solutions for preparedness, response and recovery.
- 2.4 Driving adoption of best practice solutions that reduce risk.
- 2.5 Collaborating with partners to ensure targeted communication, extension and training.



Aim
We will improve Australia's ability to identify and detect biosecurity threats.

Measures/Outcomes

- Increased awareness of the use of innovative technologies and approaches in plant biosecurity
- Enhanced national identification and detection capability across Australia that reflects biosecurity risk profiles
- Increased knowledge brokering of industry and government intelligence
- Increase in engagement activities and initiatives with the community.

Strategic Actions

We will do this by focusing on:

- 3.1 Being a role model in the use of innovative technologies and approaches in plant biosecurity.
- 3.2 Strengthening scientific rigour and capability.
- 3.3 Establishing PHA as the knowledge broker for plant biosecurity.
- 3.4 Continually improving Australia's biosecurity systems and processes.
- 3.5 Engaging the community to enhance reporting of biosecurity threats.
- 3.6 Capturing greater benefits from national and international initiatives.

OUR OPERATIONAL PRIORITIES

These are a range of organisational actions in addition to the strategic actions that PHA must execute to manage the company effectively, support the changes required to implement this strategy and to build the capacity and capability to deliver our strategic priorities.

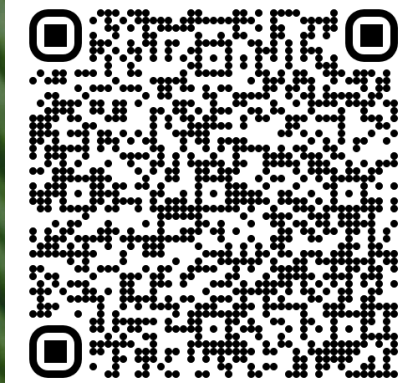


2023–24
Mid-Year
Performance
Report



2022-23 Mid-Year Performance Report

Download your copy today!



OUR 2024-25 ACTIVITIES

Annual Operational Plan



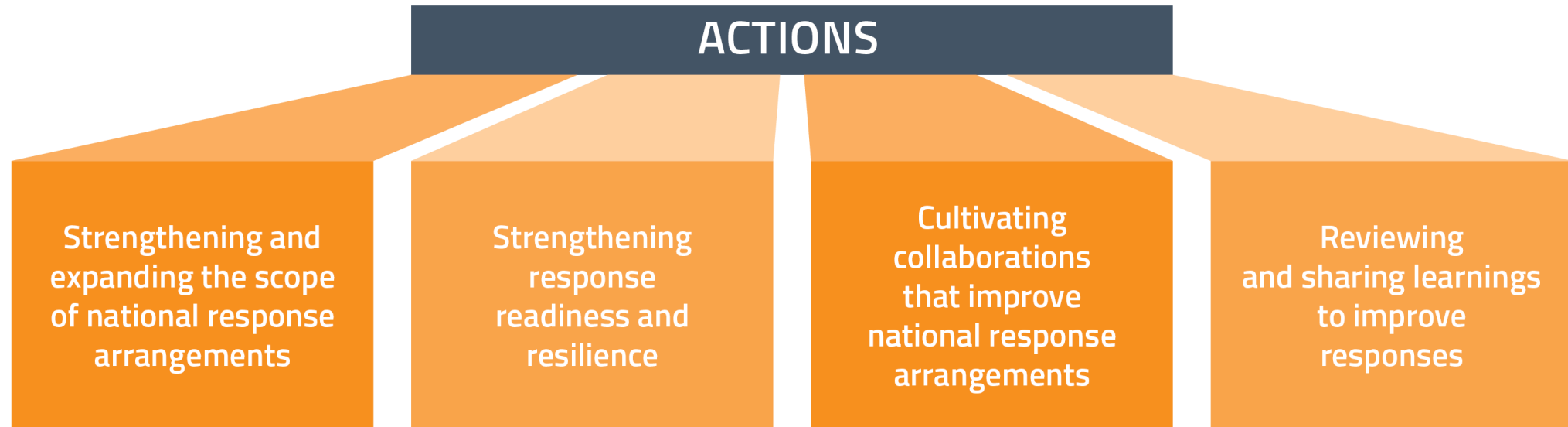
STRATEGIC PRIORITY

1

**Respond
effectively**

We will advance Australia's collective ability to respond and recover from plant pest incursions.

Strategic Priority 1





STRATEGIC PRIORITY

2

Strengthen
partnerships

We will develop cohesive networks amongst our Members, the supply chain, and the science and technology community.

Strategic Priority 2





STRATEGIC PRIORITY

3



**Enhance
integration**

We will improve Australia's ability to
identify and detect biosecurity threats.

Strategic Priority 3

ACTIONS

Being a role model in the use of innovative technologies

Strengthening scientific rigour and capability

Establishing PHA as the knowledge broker for plant biosecurity

Continually improving Australia's biosecurity systems and processes

Engaging the community to enhance reporting of biosecurity threats

Capturing greater benefits from national and international initiatives



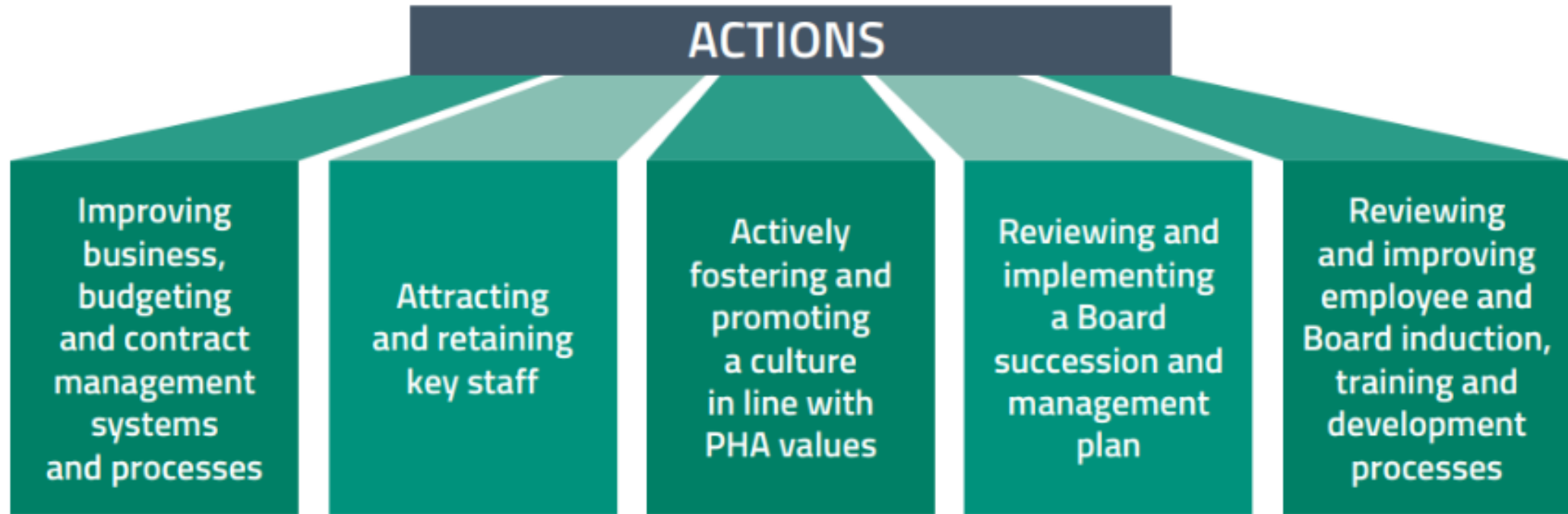
OPERATIONAL
PRIORITY

1

Improve governance & administration

Build a robust company with effective,
efficient processes that deliver good
governance and management.

Operational Priority 1





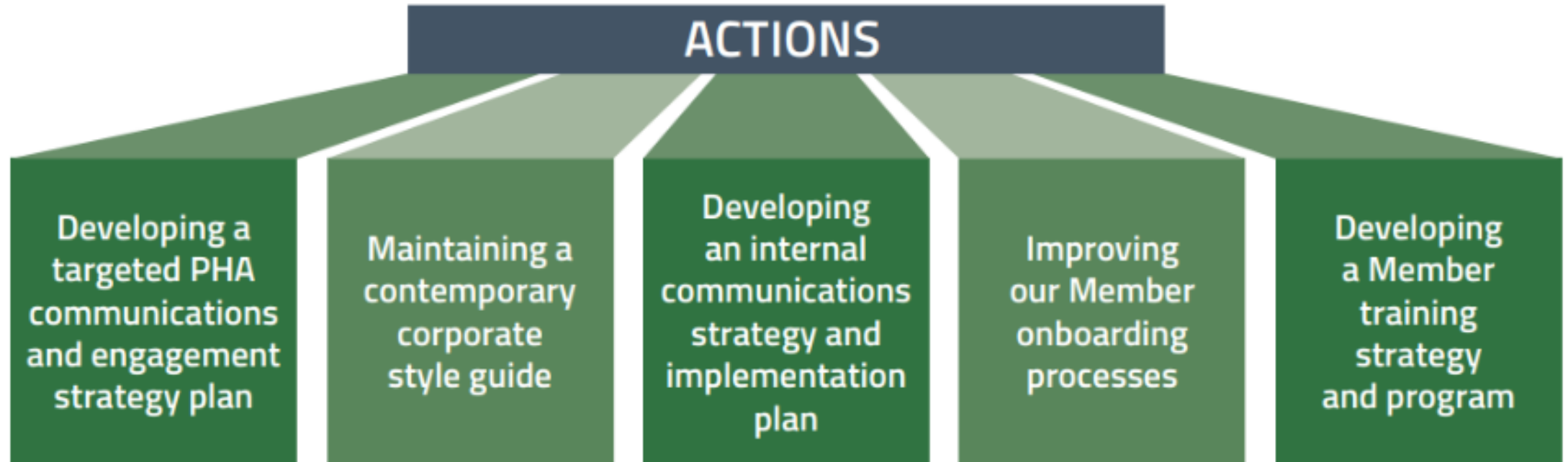
OPERATIONAL
PRIORITY

2

Enhance
communication
& engagement

Enhance PHA's reputation to support
company sustainability and growth.

Operational Priority 2



2024-25 AOP TIMELINE

Your feedback

AOP Timeline

Description	Date
Presentation at the AGM outlining plans and dates for the 2024-25 AOP	November 2023
Ongoing consultation with Members to seek input on priorities	Dec 2023 to Feb 2024
Member webinar	28 March 2024
Member feedback on draft AOP Admin@phau.com.au	2 - 26 April 2024
Distribute revised draft to Members	29 May 2024
Endorsement at General Meeting	30 May 2024



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