

Annual Operational Plan (AOP) Webinar

Thursday 31 March 2022

Improving national biosecurity outcomes through partnerships



Plant Health
AUSTRALIA

21
years

Welcome and introduction

Sarah Corcoran

Chief Executive Officer



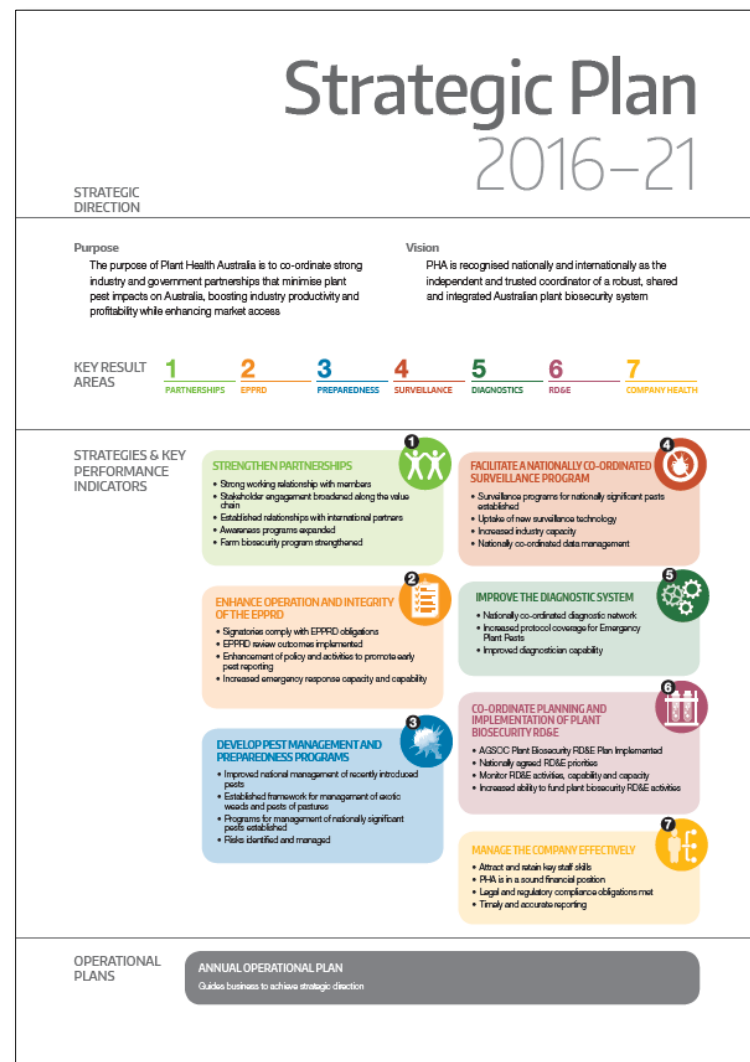
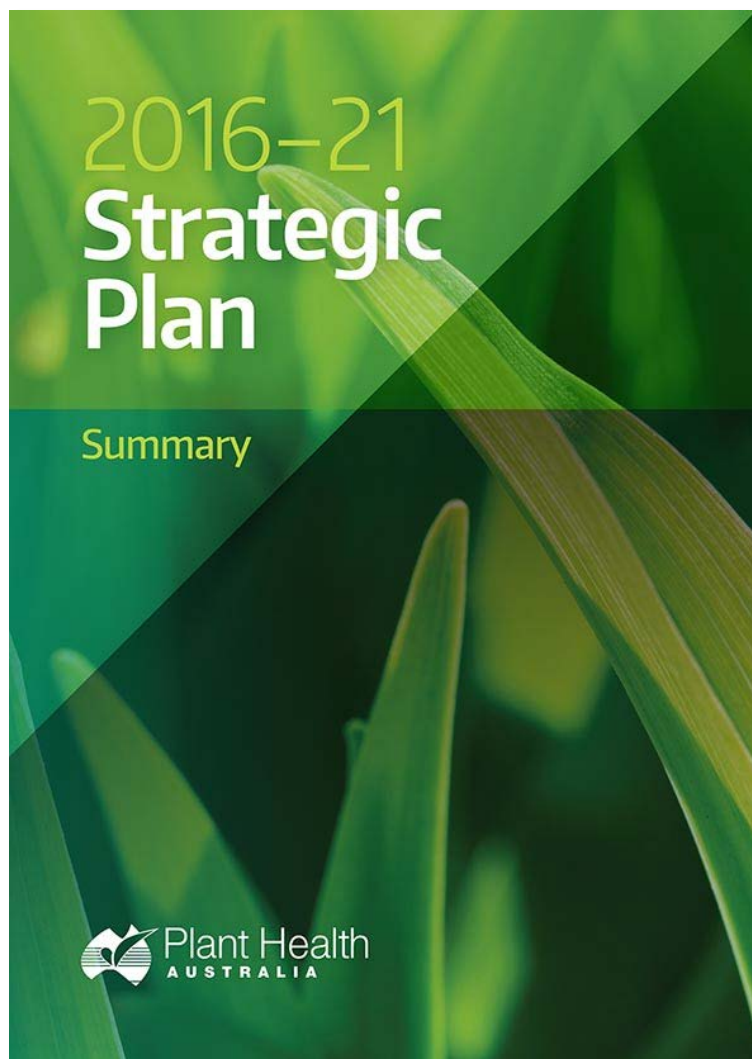
Plant Health
AUSTRALIA

21
years

Today's topics

- Highlights
- 2022/23 Annual Operational Plan
 - Strategic Priority 1 – Respond effectively
 - Strategic Priority 2 – Strengthen partnerships
 - Strategic Priority 3 - Enhance integration
 - Operational Priority 1 – Improve governance and administration
 - Operational Priority 2 – Enhance communication and engagement
- Member annual subscriptions
- PHA 2022/23 Annual Operation Plan timeline
- Feedback and closing remarks

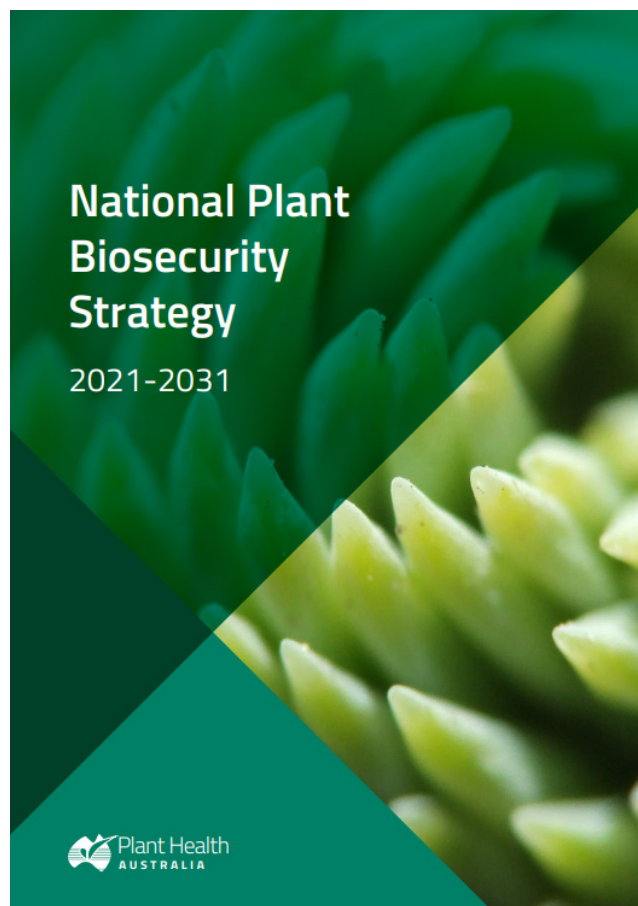
HIGHLIGHTS (since January 2022)



2021/22 Highlights (since January 2022)



HIGHLIGHTS: Partnerships (since January 2022)



Completion of the National Plant Biosecurity Strategy 2021-2031



Phase 4 of the National Fruit Fly Council



New staff appointments and promotions



Development of levy programs



2nd Australian Biosecurity Symposium

HIGHLIGHTS: Partnerships (since January 2022)



3 corporate newsletters published
6% increase in subscriber base



3 media releases
3 articles published
4 radio interviews



2 publications released



328 posts across three platforms and 3 profiles
406 new followers
235,302 impressions
4,139 engagements

HIGHLIGHTS: Emergency response

(since January 2022)



Debriefs implemented



Industry liaison training



Oriental fruit fly
simulation exercise



ORC evidence
frameworks



Cross sectoral engagement



Formal variation
of the EPPRD



Support for responses

HIGHLIGHTS: Preparedness (since January 2022)



Biosecurity planning



Funding proposals



Biosecurity Reference
Panels



Biosecurity Preparedness
Portal

HIGHLIGHTS: Surveillance (since January 2022)



NPBSP 2016-2021 finalised
NPBSP 2021-2024 commenced



ASW virtual conference



500 sticky traps and surveys across
urban sites



Various joint industry-government forums

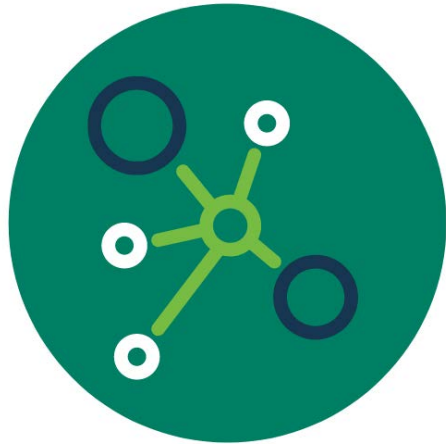


Increased membership



216 users across 16 programs

HIGHLIGHTS: Diagnostics (since January 2022)



Successful completion of
Biosecurity Network
Coordination



Secured funding



Professional development



Rebuild of APPD

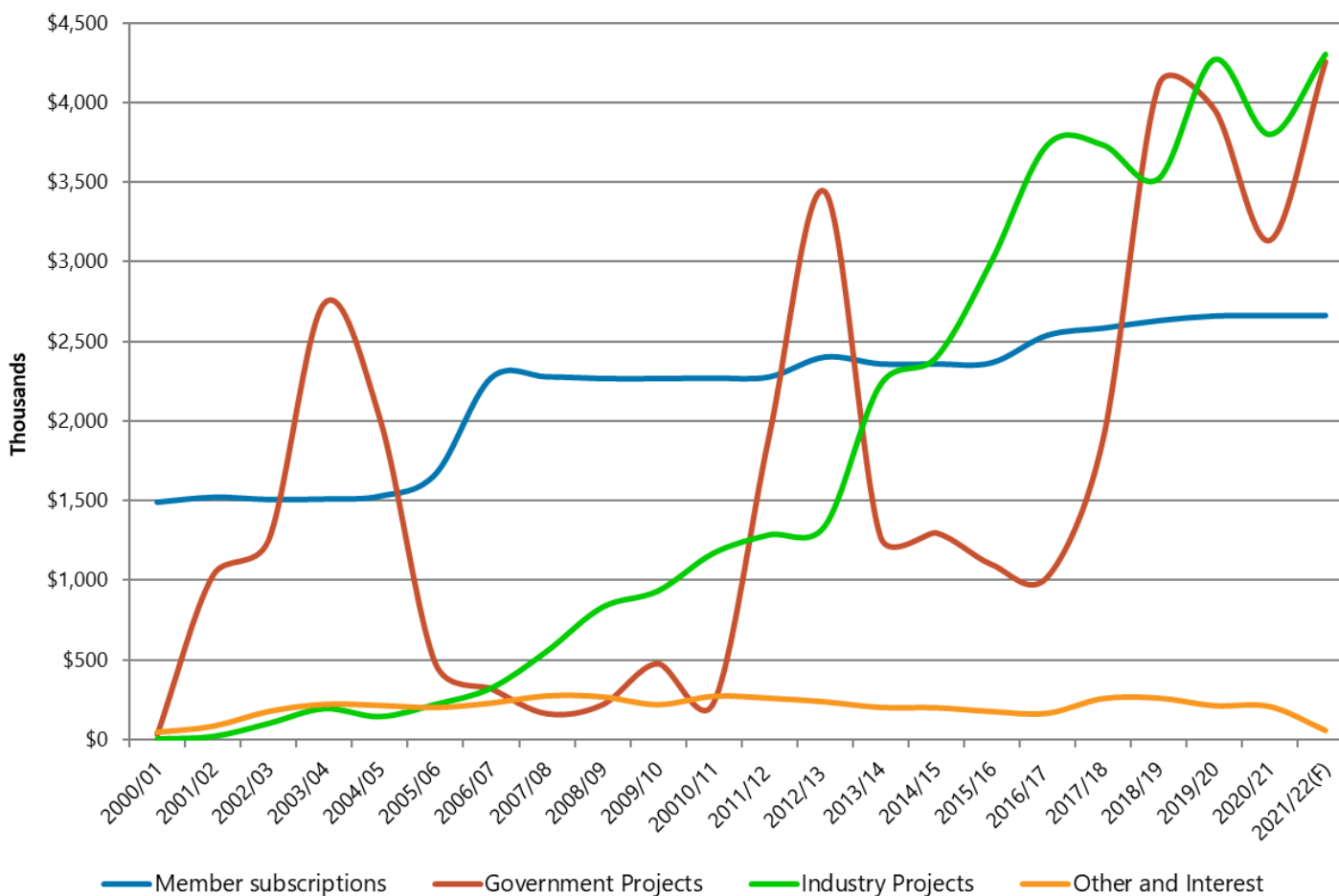
HIGHLIGHTS: Company Health

- Board selection – Due to the current vacancy on our Board of Directors', the Board Selection Committee is interviewing candidates today
- 2021/22 Forecast: Profit and Loss (\$)

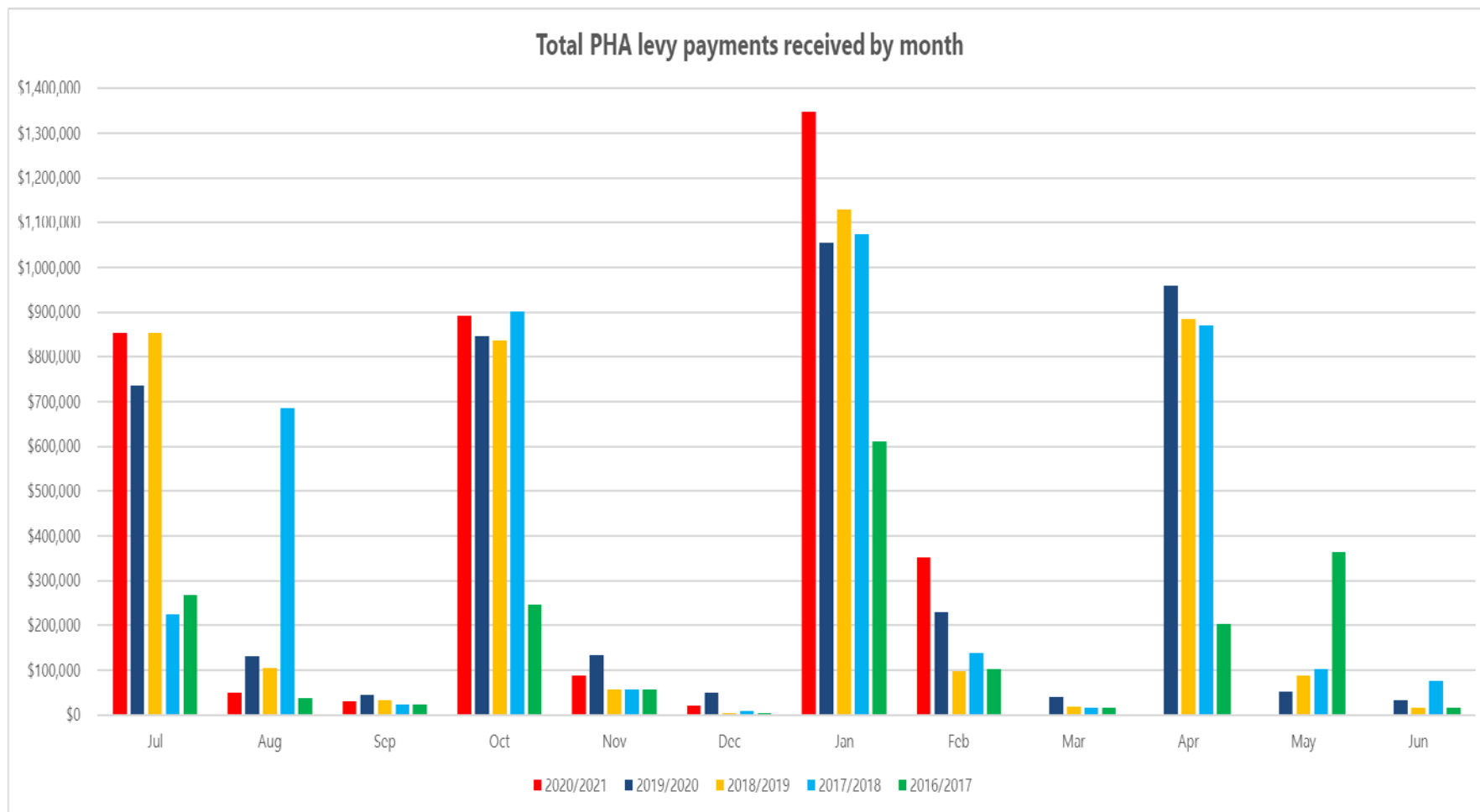
	2021/22		
	Forecast	Budget	Variance
Revenues from Ordinary Activities			
-Membership subscriptions	2,660,500	2,660,000	500
-Project Funding	8,553,923	8,553,923	0
-Interest Income	54,857	34,724	20,133
-Other Income	0	0	0
Total Revenue	11,269,280	11,248,647	20,633
Expenses from Ordinary Activities			
Total Expenditure	11,285,387	11,434,747	(149,360)
Net Surplus (Deficit)	(16,107)	(186,100)	169,993

HIGHLIGHTS: Company Health

- 2021/22 Forecast: Income (\$)



HIGHLIGHTS: Company Health



Strategic Plan 2022–27



Strategic Plan – Executive Summary

THE PLANT HEALTH AUSTRALIA FUTURE

In a rapidly changing biosecurity environment, Plant Health Australia has a critical role to play in working closely with Industry, Government, and associated Stakeholders.

The following statements define the future for Plant Health Australia and its priorities.

OUR VISION | A valued leader of a strong, integrated Australian plant biosecurity system.

OUR MISSION | To strengthen the Australian plant biosecurity system for the benefit of the economy, environment, and community.

OUR ROLE | Plant Health Australia is the trusted coordinator of the Australian plant biosecurity system.
We bring expertise, knowledge and stakeholders together to generate solutions that improve biosecurity outcomes to ensure that the system is future-oriented and solutions-focused.

OUR VALUES

Innovate

We adapt and strive to find creative solutions

Leadership

We lead by example and influence others to bring out their best



Collaborate

We work together to achieve shared outcomes

Integrity

We build trust by delivering quality, evidence-based outcomes

Care

We provide a safe environment that supports our team

OUR STRATEGIC PRIORITIES

A strong and resilient Plant Biosecurity System is built on connected strategies and partnerships, effective, and efficient response and recovery and leveraged data and technology for improved decision-making and rapid response to biosecurity threats.

1

Respond effectively

2

Strengthen partnerships

3

Enhance integration

2 • Plant Health Australia Strategic Plan 2022–27



STRATEGIC PRIORITY

1

Respond effectively

We will advance Australia's collective ability to respond and recover from plant pest incursions.

2022/23 Annual Operational Plan

Action 1.1 Strengthening and expanding the scope of national response arrangements.

Portfolio	Purpose	Example activities
Plant biosecurity response arrangements	Custodian of the EPPRD and to facilitate effective plant biosecurity response arrangements.	<ul style="list-style-type: none">• EPPRD review 2020 - Priority outcomes implemented.• EPPs not feasible to eradicate - Principles supporting national partnership arrangements identified.• Normal commitments – Revised frameworks endorsed by June 2023.• ORCs - Improved awareness and capability of Parties to implement responsibilities.• Guidance material – Improved and expanded base of available resources.

2022/23 AOP

Action 1.2 Strengthening response readiness and resilience.

Portfolio	Purpose	Example activities
Plant biosecurity response preparedness and training	Appropriately skilled personnel, robust processes and systems in place to promote effective responses.	<ul style="list-style-type: none">• Industry liaison' training workshops.• New eLearning content.• Train the trainer - draft resource package/toolkit to support training extension by industry.• Enhanced accessibility of available training options.
eLearning	Support members developing and hosting their own biosecurity related courses.	<ul style="list-style-type: none">• Develop tailored courses or utilise functionality of existing eLearning platform.
Simulation exercises	Promote response readiness through the planning, development, delivery and evaluation of simulation exercises.	<ul style="list-style-type: none">• Oriental fruit fly simulation exercise delivered.• Assist in the development of the national biosecurity exercise series being conducted by DAWE.
Biosecurity response preparedness	Facilitate professional development and training to improve cross-sectoral national response capability and capacity.	<ul style="list-style-type: none">• National Biosecurity Response Team Advisory Group membership.

2022/23 AOP

Action 1.3 Cultivating collaborations that improve national response arrangements.

Portfolio	Purpose	Example activities
National co-ordination and cross-sectoral engagement	Support national coordination and reform of Australia's emergency preparedness and response system for biosecurity incidents.	<ul style="list-style-type: none">• National government committees - Promoting needs and expectations of plant members and stakeholders.• Cross-sectoral engagement and training – Collaborate with Animal Health Australia.

Action 1.4 Reviewing and sharing learnings to improve responses

Portfolio	Purpose	Example activities
Biosecurity response operations	Facilitate effective and efficient responses to plant biosecurity incidents.	<ul style="list-style-type: none">• PHA personnel - Skilled and trained staff available to fulfill roles under EPPRD.• Support signatories – Providing advice on EPPRD, targeting training and other support as needed.• Debriefing - Activities to support continual learning and improvement of national response arrangements.

STRATEGIC PRIORITY

2

Strengthen partnerships

We will develop cohesive networks amongst our members, the supply chain and the science and technology community.

2022/23 AOP

Action 2.1 Building new partnerships to face future risks.

Portfolio	Purpose	Example activities
New partnerships to strengthen the Australian plant biosecurity system	Build new partnerships to prepare for future plant biosecurity risks.	<ul style="list-style-type: none">• <i>Safeguarding northern Indigenous-led forestry</i>, new partnership to engage and train in forest surveillance and diagnostics with Indigenous commercial forestry in northern Australia.

2022/23 AOP

Action 2.2 Improving our existing partnerships for emerging risks.

Portfolio	Purpose	Example activities
National committees and working groups	Contribute to the development and coordination of national plant biosecurity system through national committees.	<ul style="list-style-type: none">Attend and contribute to meetings of national committees and working groups.
Strategic planning and reporting	Provide members and the Board with a clear alignment between company activities and strategic goals.	<ul style="list-style-type: none">Consult, develop and present corporate reports to members and the PHA Board.
Improve biosecurity partnerships through collective engagement	Collaborate to improve existing national biosecurity partnerships	<ul style="list-style-type: none">Develop and deliver the 2nd Australian Biosecurity Symposium (3-5 May 2022, Gold Coast).

2022/23 AOP

Action 2.2 continued

Portfolio	Purpose	Example activities
Member liaison	Engage with members to ensure we align company activities with member priorities	<ul style="list-style-type: none">• Comply with legal requirements for members meetings and find a range of forums and events to engage and listen to our members.
Corporate communications	Support PHA's strategic goals by keeping members informed of company activities and raising awareness of biosecurity issues.	<ul style="list-style-type: none">• Monthly e-newsletter.• Grow subscriber base.• Secure media coverage of PHA news.• Produce proactive articles for industry publications.• Grow online community.• Maintain websites and increase usage.• Produce corporate publications.• Participate in industry events with biosecurity focus.

2022/23 AOP

Action 2.3 Working with members to develop best practice solutions for preparedness, response and recovery.

Portfolio	Purpose	Example activities
Biosecurity planning and review	Improve risk mitigation by developing plans that identify, assess and prioritise biosecurity risks and provide a framework for preparedness.	<ul style="list-style-type: none">• Maintain and update the exotic pest database.• Update the Biosecurity Capability Index after completing each biosecurity plan.• Update the Biosecurity Preparedness Portal.
Development of Biosecurity Plans	Investigate and prioritise the threats and pathways for exotic plant pests	<ul style="list-style-type: none">• Develop and revise biosecurity plans for grains, cotton, rice and citrus industries.• Hold reference panels for 13 industries.• Develop project proposals for the sugarcane, tree nut and apple and pear industries.
Biosecurity Programs	Improve the management of and preparedness for, biosecurity risks in Australian plant industries	<ul style="list-style-type: none">• Biosecurity Officers in grains, vegetable, potato and honey bee industries• Develop communications plan for promotion and extension of biosecurity awareness to industry• Develop core messages, biosecurity material and industry articles to increase awareness of exotic pests and reporting

2022/23 AOP

Action 2.4 Driving adoption of best practice solutions that reduce risk.

Portfolio	Purpose	Example activities
National programs	Raise awareness and improve adoption of farm biosecurity management practices	<ul style="list-style-type: none">• Report and promote the Farm Biosecurity program.• Develop and distribute resources to help producers implement biosecurity measures.• Sponsor a Nuffield Scholar to foster biosecurity leaders among producers.• Support the Australian Biosecurity Awards.
Levy management	Improve the management of and preparedness for, biosecurity risks in the Australian plant industries.	<ul style="list-style-type: none">• Encourage industry members to improve grower management and preparedness for biosecurity risks and improve grower resilience following incursions.
National Fruit Fly Council	Improve engagement, awareness, and participation by governments, industries and communities in the Australian fruit fly system.	<ul style="list-style-type: none">• Deliver effective engagement and awareness of the challenges of fruit fly in Australia• Drive progress against the National Fruit Fly Strategy (NFFS) and the fruit fly agenda.
National Surveillance Programs	Establish and maintain programs that improve surveillance outcomes for plant industries	<ul style="list-style-type: none">• Coordinate national surveillance for high priority pests and collate data into AUSPestCheck™

2022/23 AOP

Action 2.5 Collaborating with partners to ensure targeted communication, extension and training

Portfolio	Purpose	Example activities
Surveillance Training	Bee training materials	<ul style="list-style-type: none">• Develop training videos and a Reference Guide to support the National Bee Pest Surveillance Program• Undertake national AUSPestCheck™ animal health surveillance training

STRATEGIC PRIORITY

3

Enhance integration

We will improve Australia's ability to
identify and detect biosecurity threats.



2022/23 AOP

Action 3.1 Being a role model in the use of innovative technologies and approaches in plant biosecurity.

Portfolio	Purpose	Example activities
Digital systems	Provide national systems that collect and collate surveillance and diagnostics data to support early detection and market access.	<ul style="list-style-type: none">• Maintain AUSPestCheck™ as an accessible national repository of plant biosecurity surveillance data.• Maintain the Australian Plant Pest Database (APPD) and Pest and Disease Image Library (PaDIL) as an accessible national repository of plant biosecurity data.• Trial AUSPestCheck™ as a national repository and provider of animal biosecurity surveillance data.• Work with industry to build surveillance capacity through collation, visualisation and sharing of data.

2022/23 AOP

Action 3.2 Strengthening scientific rigour and capability.

Portfolio	Purpose	Example activities
Biosecurity network coordination to enhance the national diagnostics and surveillance systems	Coordinate national networks	<ul style="list-style-type: none">• Coordinate professional development activities.• Develop national capability plans.
Protocols to support surveillance and diagnostics	National consistency for surveillance and identification of plant pests	<ul style="list-style-type: none">• Coordinate the development or review of NDPs and NSPs.
Proficiency testing of diagnostic laboratories	National proficiency testing program to provide assurance and confidence in diagnostic laboratories for correct plant pest identification.	<ul style="list-style-type: none">• Facilitate the provision of samples for the NPHPTP• Support the NPHPTP to negotiate MTA to facilitate sample movement to participating laboratories

2022/23 AOP

Action 3.3 Establishing PHA as the knowledge broker for plant biosecurity.

Portfolio	Purpose	Example activities
National Programs	Monitor and implement the National Plant Biosecurity Strategy	<ul style="list-style-type: none">• Promote and implement the new decadal National Plant Biosecurity Strategy and its sub-strategies and implementation plans.

2022/23 AOP

Action 3.4 Continually improving Australia's biosecurity systems and processes.

Portfolio	Purpose	Example activities
Digital systems	Enhance online resources that support the national biosecurity system	<ul style="list-style-type: none">• Maintain digital platforms that support plant biosecurity governance arrangements and data sharing.
Digital systems to support diagnostics	Provision of national systems that collect and collate information on reference collections and pest images to support diagnostics	<ul style="list-style-type: none">• Maintain APPD and PaDIL• Maintain and update PSNAP and NPBDN websites
Surveillance programs	Develop and undertake consultation on requirements for a national integrated surveillance system for plant pests.	<ul style="list-style-type: none">• Develop models and convene stakeholder meetings to identify priorities and options.



OPERATIONAL PRIORITY

1

**Improve
governance &
administration**

Build a robust company with effective, efficient processes that deliver good, governance and management.

2022/23 AOP

Action 1.1 Governance and administrative support

Portfolio	Purpose
Board management	<ul style="list-style-type: none">The Board is responsible for the overall governance, management, and strategic direction of the organisation and for delivering accountable corporate performance in accordance with the Strategic Plan
Company finance and administration	<ul style="list-style-type: none">Managing and maintaining PHA's capabilities to meet the business objectives outlined in the PHA Strategic Plan and Annual Operational Plan.



OPERATIONAL PRIORITY

2

Enhance
communication
& engagement

Enhance PHA's reputation to
support company sustainability and
growth.

2022/23 AOP

Portfolio	Purpose
Communications and engagement strategy and plan	<ul style="list-style-type: none">• Guide communications objectives, key messages and clear channel plan.
Corporate identity guide	<ul style="list-style-type: none">• A clear and consistent visual identity that presents PHA in a professional and recognisable manner.
Internal communications strategy and plan	<ul style="list-style-type: none">• Guide employee engagement, key messages and channel plan.
Member onboarding process	<ul style="list-style-type: none">• Welcome members and provide information.
Member training strategy and program	<ul style="list-style-type: none">• Develop and strengthen knowledge and participation.

MEMBER ANNUAL SUBSCRIPTIONS



Plant Health
AUSTRALIA

21
years

Member annual subscriptions

- The Annual Subscription of an **Associate Member** shall be determined by the Directors from time to time:
 - last increase was in 2011/12 to **\$2,000**
 - reaffirmed at BM106 on 1 March 2022
- **Minimum Subscription** means the minimum Annual Subscription determined by the Directors from time to time:
 - has been **\$1,500** since inception of PHA
 - reaffirmed at BM106 on 1 March 2021.

Member annual subscriptions

- Annual subscriptions were last increased by 1.3% (CPI) for 2019/20.
- Costs are expected to increase significantly in the 2022/23 year and an increase in annual subscriptions is required to continue offering members the same level of services and support.
- 2022/23 annual subscriptions have been budgeted to increase by 3.5%, the annual CPI increase to 31 December 2021.
- Member support for the increase in annual subscriptions will be sought at the General Meeting on 24 May 2022.

Member annual subscriptions

- Annual subscriptions are based on formulas in the PHA Constitution
- Average Local Value of Production (LVP) figures are used for last three years that published figures are available 2017/18, 2018/19, and 2019/20
- Movements in subscriptions for 2022/23 compared with 2021/22 are due to:
 - the 3.5% increase in CPI
 - shifts in Local Value of Production (LVP) for different **Plant Industries** which, in turn, affects the relative proportion of individual Member subscriptions calculated in accordance with the three-year rolling average formulas set out in the PHA Constitution
 - shifts in Local Value of Production (LVP) for each **State and Territory government.**
- **Estimated** annual subscriptions are as follows:

Member annual subscriptions

PHA Annual Subscriptions (Estimated \$)

Member	Estimate 2022/23	Budget 2021/22	Increase (decrease)	% Increase (decrease)	% of Total
Australian Government	910,800	880,000	30,800	3.5%	33.09%
State Government					
ACT	1,500	1,500	0	0.0%	0.05%
NSW	169,790	193,750	(23,960)	-12.4%	6.17%
NT	3,210	2,811	399	14.2%	0.12%
QLD	180,647	176,944	3,703	2.1%	6.56%
SA	125,924	120,657	5,267	4.4%	4.58%
TAS	30,244	25,425	4,819	19.0%	1.10%
VIC	195,451	168,475	26,976	16.0%	7.10%
WA	204,034	190,438	13,596	7.1%	7.41%
	910,800	880,000	30,800	3.5%	33.09%

Member annual subscriptions

PHA Annual Subscriptions (Estimated \$)

Member	Estimate 2022/23	Budget 2021/22	Increase (decrease)	% Increase (decrease)	% of Total
Industry					
Almond Board of Australia Inc.	22,339	17,409	4,930	28.3%	0.81%
Apple and Pear Australia Ltd	17,535	15,949	1,586	9.9%	0.64%
Australian Banana Growers Council Inc	16,659	14,042	2,617	18.6%	0.61%
Australian Blueberry Growers Association Inc	9,042	6,872	2,170	31.6%	0.33%
Australian Forest Products Association Limited	78,845	71,044	7,801	11.0%	2.86%
Australian Ginger Industry Association	1,571	1,500	71	4.7%	0.06%
Australian Grape and Wine Incorporated	32,524	29,880	2,644	8.8%	1.18%
Australian Honey Bee Industry Council Inc	4,524	4,079	445	10.9%	0.16%
Australian Lychee Growers Association Inc.	1,500	1,500	0	0.0%	0.05%
Australian Macadamia Society Ltd	8,601	7,560	1,041	13.8%	0.31%
Australian Mango Industry Association Ltd	4,397	3,630	767	21.1%	0.16%
Australian Melon Association Inc	5,249	5,059	190	3.8%	0.19%
Australian Olive Association Ltd	2,701	3,116	(415)	-13.3%	0.10%

Member annual subscriptions

PHA Annual Subscriptions (Estimated \$)

Member	Estimate 2022/23	Budget 2021/22	Increase (decrease)	% Increase (decrease)	% of Total
Industry					
Australian Processing Tomato Research Council Inc	1,500	1,500	0	0.0%	0.05%
Australian Sweet Potato Growers Inc	3,049	2,859	190	6.6%	0.11%
Australian Table Grape Association Inc	14,826	13,447	1,379	N/a	0.54%
Australian Tea Tree Industry Association	1,513	1,500	13	0.9%	0.05%
Australian Truffle Growers Association	1,500	1,500	0	0.0%	0.05%
Australian Walnut Industry Association	1,638	1,602	36	2.2%	0.06%
AUSVEG Limited	85,177	73,938	11,239	15.2%	3.09%
Avocados Australia Ltd	10,626	9,374	1,252	13.4%	0.39%
CANEGROWERS	41,530	41,899	(369)	-0.9%	1.51%
Canned Fruits Industry Council of Australia	1,500	1,500	0	0.0%	0.05%
Cherry Growers of Australia Inc	5,758	4,663	1,095	23.5%	0.21%
Chestnuts Australia Incorporated	1,500	1,500	0	0.0%	0.05%
Citrus Australia Ltd	27,325	22,827	4,498	19.7%	0.99%

Member annual subscriptions

PHA Annual Subscriptions (Estimated \$)

Member	Estimate 2022/23	Budget 2021/22	Increase (decrease)	% Increase (decrease)	% of Total
Industry					
Cotton Australia Ltd	43,967	54,362	(10,395)	-19.1%	1.60%
Dried Fruits Australia Inc.	1,500	1,500	0	0.0%	0.05%
Grain Producers Australia Limited	387,211	395,675	(8,464)	-2.1%	14.07%
Greenlife Industry Australia	34,008	30,369	3,639	12.0%	1.24%
GROWCOM	1,709	1,490	219	14.7%	0.06%
Hazelnut Growers of Australia Incorporated	1,500	1,500	0	0.0%	0.05%
Onions Australia	6,436	6,573	(137)	-2.1%	0.23%
Passionfruit Australia Incorporated	1,500	1,500	0	0.0%	0.05%
Pistachio Growers Association Incorporated	1,500	1,500	0	0.0%	0.05%
Raspberries and Blackberries Australia Inc.	6,316	4,973	1,343	27.0%	0.23%
Ricegrowers Association of Australia Inc	3,386	5,078	(1,692)	-33.3%	0.12%
Strawberries Australia Inc	11,064	9,112	1,952	21.4%	0.40%
Summerfruit Australia Limited	7,774	6,619	1,155	17.4%	0.28%
	910,800	880,000	30,800	3.5%	33.09%

Member annual subscriptions

PHA Annual Subscriptions (Estimated \$)

Member	Estimate 2022/23	Budget 2021/22	Increase (decrease)	% Increase (decrease)	% of Total
Associate					
Agnova Technologies Pty Ltd	2,000	2,000	0	0.0%	0.07%
Cotton Research and Development Corporation	2,000	2,000	0	0.0%	0.07%
CSIRO	2,000	2,000	0	0.0%	0.07%
Grains R&D Corporation	2,000	2,000	0	0.0%	0.07%
Horticulture Innovation Australia Limited	2,000	2,000	0	0.0%	0.07%
NT Farmers	2,000	2,000	0	0.0%	0.07%
Protected Cropping Australia Ltd	2,000	2,000	0	0.0%	0.07%
Sugar Research Australia	2,000	2,000	0	0.0%	0.07%
Vinehealth Australia	2,000	2,000	0	0.0%	0.07%
Wine Australia	2,000	2,000	0	0.0%	0.07%
	20,000	20,000	0	0.0%	0.70%
Total	2,752,400	2,660,000	92,400	3.5%	100.0%

2022/23 AOP timeline

Portfolio	Purpose
31 March 2022	Member input sought through webinar to develop activity plans and discuss resources and budget.
15 April 2022	Further feedback from Members on the draft AOP closes.
24 May 2022	Presentation of AOP, Budget and membership subscriptions at General Meeting of Members for approval.
26 May 2022	Approval of final AOP and Budget at Board meeting 107.

May 2022 member meetings

We are currently planning for the member meetings to take place in May. The meetings will be held at Rydges Sydney Central. This will be a hybrid meeting.

Tuesday 24 May 2022

- Plant Industry Forum
- PHA General Meeting
- PHA Members Forum

Wednesday 25 May 2022

- Incidents debrief
- EPPRD Parties Meeting

Thursday 26 May 2022

- PHA Board Meeting 107

Thank you and let's get social

Follow us to stay up to date with the latest plant biosecurity news



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