

# THE PLANT HEALTH AUSTRALIA FUTURE

In a rapidly changing biosecurity environment, Plant Health Australia has a critical role to play in working closely with Industry, Government, and associated Stakeholders. The following statements define the future for Plant Health Australia and its priorities.

## OUR VISION

A valued leader of a strong, integrated Australian plant biosecurity system.

## OUR MISSION

To strengthen the Australian plant biosecurity system for the benefit of the economy, environment, and community.

## OUR ROLE

Plant Health Australia is the trusted coordinator of the Australian plant biosecurity system.

We bring expertise, knowledge and stakeholders together to generate solutions that improve biosecurity outcomes to ensure that the system is future-oriented and solutions-focused.

## OUR VALUES

### Innovate

We adapt and strive to find creative solutions

### Leadership

We lead by example and influence others to bring out their best



### Collaborate

We work together to achieve shared outcomes

### Integrity

We build trust by delivering quality, evidence-based outcomes

### Care

We provide a safe environment that supports our team

## OUR STRATEGIC PRIORITIES

A strong and resilient Plant Biosecurity System is built on connected strategies and partnerships, effective, and efficient response and recovery and leveraged data and technology for improved decision-making and rapid response to biosecurity threats.

1

Respond effectively

2

Strengthen partnerships

3

Enhance integration



STRATEGIC PRIORITY

1

Respond effectively

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Enhance integration

**Aim**

We will advance Australia's collective ability to respond and recover from plant pest incursions.

**Measures/Outcomes**

- Continued shared commitment to the Emergency Plant Pest Response Deed measured by positive sentiment of signatories and no decrease in industry coverage
- "Fit for purpose" national response arrangements underpinned by strengthened and expanded response partnerships
- Maturing levels of biosecurity response capability across stakeholders sustained through practices supporting continual and shared learning
- Cohesive networks of informed and capable industry, government, and community stakeholders ready to respond to biosecurity threats.

**Strategic Actions**

We will do this by focusing on:

- 1.1 Strengthening and expanding the scope of national response arrangements.
- 1.2 Strengthening response readiness and resilience.
- 1.3 Cultivating collaborations that improve national response arrangements.
- 1.4 Reviewing and sharing learnings to improve responses.

**Aim**

We will develop cohesive networks amongst our members, the supply chain and the science and technology community.

**Measures/Outcomes**

- New relationships established with non-traditional and international partners
- Increased positive sentiment towards the value of existing partnerships
- Increased number of industry and partner programs developing best practice solutions
- Increased understanding of industry adoption of biosecurity practices
- Benefits of partnered communication, extension and training valued by industry.

**Strategic Actions**

We will do this by focusing on:

- 2.1 Building new partnerships to face future risks.
- 2.2 Improving our existing partnerships for emerging risks.
- 2.3 Working with members to develop best practice solutions for preparedness, response and recovery.
- 2.4 Driving adoption of best practice solutions that reduce risk.
- 2.5 Collaborating with partners to ensure targeted communication, extension and training.

**Aim**

We will improve Australia's ability to identify and detect biosecurity threats.

**Measures/Outcomes**

- Increased awareness of the use of innovative technologies and approaches in plant biosecurity
- Enhanced national identification and detection capability across Australia that reflects biosecurity risk profiles
- Increased knowledge brokering of industry and government intelligence
- Increase in engagement activities and initiatives with the community.

**Strategic Actions**

We will do this by focusing on:

- 3.1 Being a role model in the use of innovative technologies and approaches in plant biosecurity.
- 3.2 Strengthening scientific rigour and capability.
- 3.3 Establishing PHA as the knowledge broker for plant biosecurity.
- 3.4 Continually improving Australia's biosecurity systems and processes.
- 3.5 Engaging the community to enhance reporting of biosecurity threats.
- 3.6 Capturing greater benefits from national and international initiatives.